

**Subject:** Notice to Educators of Market Research communications

**Date:** Tuesday, September 17, 2013 3:45:30 PM Pacific Daylight Time

**From:** MDR Market Research

**To:** Micek, Matt



*Grow with us*

## **MDR Educational Market Research**

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Dear Educator,

We're writing today on behalf of MDR, a D&B company. For over 40 years we've been helping educational business- including most of the leading publishers, education technology providers and education associations- understand the opinions and needs of educators in schools about educational products and services. We're reaching out today to let you know that we'd like to send you email inviting you to participate in various research opportunities.

Leading education publishers and service providers want to seek your opinions on educational issues, products and services. Your participation gives educators an important voice in shaping new curriculum and services for schools and teachers. At no time is your participation mandatory.

We would love to hear from you - please take this super quick survey regarding the use of tablets in your classroom. Your responses will be used to advise education companies about use of tablets in the classroom, so they can develop effective educational related apps for these emerging teaching tools. The survey should take no more than 5 minutes! As a way to thank you for your time, all those that complete the survey will have a chance to win one of THREE \$100 gift certificates to Amazon.com, which can be used for personal purchases or donated to the school or charity of choice.

To start our short survey, click on the following link:

<http://www.surveymonkey.com/s/PLJZ6RY?c=->

In addition to research opportunities like the survey above, established and well-known education businesses will also want to share relevant new product information, special offers and education news to help you stay on top of new opportunities and contribute to future services. If you prefer not to receive emails from leading businesses wishing to communicate with educators, please follow the instructions at the bottom of this message.

Best wishes for a successful school year!

The MDR Market Research Team

MDR | A D&B Company  
6 Armstrong Road  
Shelton, CT 06484

If you no longer wish to receive email from MDR Research, please follow the opt-out instructions below and your email address will be removed from our list.

This is a commercial message.



## Tablet Use in the Classroom Survey

### Tablets

1. Do the students in your class currently use Tablets in your classroom?

Yes

No

Don't know

Next

Powered by **SurveyMonkey**  
Check out our [sample surveys](#) and create your own now!



## Tablet Use in the Classroom Survey

### Chromebooks

**2. Do the students in your class use Chromebooks in your classroom?**

Yes

No

Don't Know

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## Tablet Use in the Classroom Survey

### Digital Textbooks

3. Do the students in your class use Digital Textbooks in your classroom?

Yes

No

Don't Know

Prev

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