How College Decisions Are Made

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The College Profile

- Admission types
 - Open Enrollment
 - Competitive
 - Highly Selective
- Learn the acceptance profile
 - Average GPA, SAT, ACT
 - States/Regions
 - Majors offered
 - Deadlines
 - Expanding or new programs

Types of Application Review

- Holistic vs. formula
- Who Reads your file
 - By region, HS, alpha, major
 - By admission counselor or committee
- How many readers per app?
- Straight Admission vs. Rolling Admission
- Early Decision vs. Early Action vs. Regular Decision

What is Considered in an Application

- Curriculum
- GPA
- SAT/ACT
- Application
- Recommendation Letters
- Essay/Personal Statement
- Activity Resume/Work Resume
- Level of Interest
- Portfolio/video/examples of work

Curriculum

- School student attends
- Class rigor
- Where student falls with peers
- Course load

Have you taken advantage of academic opportunities offered to you?

GPA

- Weighted vs. Unweighted
- GPA trends
- GPA tells/supports your story

Test Scores

- SAT/ACT Is one preferred?
- Super Scoring
- Writing Section Included?
- Scores consistent with high school performance?
- Test Optional Schools
- SAT II Subject Tests

Application

- Gender
- Ethnicity
- Citizenship
- Demographic information
- Family information Education history
- Disciplinary issues (if applicable)
- Short Answer

Recommendation Letters

- How many are required?
- Inside information about applicant's academic ability
- Inside information as member of school and community
- Evidence of integrity, special skills, and positive character traits

Essay/ Personal Statement

- Set yourself apart
- Demonstrate careful and well-constructed writing
- A strong college essay provides insight into the student's unique personality, values, and goals
- The application essay should be thoughtful and highly personal.
- Discuss an idea or special interest
- Why do you want to come here or what do you hope to accomplish?
- Sometimes more than 1 essay make them count

Activity Resume, Work Resume

- Dedication
- Demonstration of Leadership
- Part-time job
- Internship(s)
- Community Service
- Going above and beyond in any area
- Keep track of your activities- hours, years, etc.

Other Attributes or Awards

- Do not overlook anything special that makes you stand out from the rest of the applicants.
- Include honors, awards, evidence of unusual talent or experience, or anything else that makes you unique.
- Define local and not widely known awards

Interview & Demonstrated Interest

- If offered... take it!
- Visit Campus
- Meet your admissions counselor
- Attend events in your area
- Introduce yourself